



Spot the difference.



If you look closely, you'll see one is a white-bearded goat and the other is a balloon. Now compare **Morgan Stanley Electronic Trading** with the other platforms. The difference is equally clear. We provide a truly anonymous routing infrastructure, which means we don't send IOIs, we don't allow IOCs and we don't leak information about your trade. It's just one of the ways we're making a difference in electronic trading.

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